

How We Compare

MyoSimplified against the stack a myofunctional practice runs today.

General EHRs have no myofunctional exercise library, no home-program assignment and no adherence tracking — so most myo practices run two systems and enter every client twice. Here is what that costs.

BASE COST, ONE CLINICIAN

Closest equivalent feature set, including AI documentation.

SimplePractice Essential + Physitrack + AI Note Taker	3 systems	\$138/mo
Jane Thrive + Physitrack + AI Scribe	3 systems	\$138/mo
MyoSimplified Practice	1 system	\$129/mo

ONCE YOU TURN ON WHAT THEY ADVERTISE

The headline price is a base. Both competitors sell core features as per-clinician or per-clinic add-ons, so the number on their pricing page is rarely the number on the invoice. Hushmail is included because neither platform offers a form a referring provider can submit from their own website.

SimplePractice Plus + AI Note Taker + Physitrack + Hushmail secure forms	4 systems	\$176/mo
Jane Thrive + AI Scribe + Insurance Billing + Jane Websites + Physitrack + Hushmail secure forms	5 systems	\$235/mo
MyoSimplified Practice — no add-ons	1 system	\$129/mo

Why Hushmail is in those totals. Neither platform offers a form a referring provider can submit from their own website, so a practice that wants one buys it separately — Hushmail from \$14.99/month, Jotform's HIPAA tier from around \$99/month. MyoSimplified includes unlimited intake, consent and referral forms from Professional up.

At three clinicians the gap widens rather than narrows. On Thrive, Jane bills \$40 per additional full-time practitioner plus \$15 each for AI, and Physitrack is per clinician too — so a three-clinician clinic on the same feature set pays roughly \$296 against \$227 here.

FEATURE BY FEATURE

Compared at each provider's mid tier for a single clinician.

Feature	MyoSimplified	SimplePractice	Jane	Physitrack
Myofunctional exercise library	Yes	—	—	General rehab
Demonstration video, custom exercises, branded handouts	Yes	—	—	Yes
Client portal, secure messaging, outcomes, HIPAA telehealth	Yes	Yes	Yes	Yes
Adherence tracking in the chart	Yes	—	—	Separate tool
Progress photos Client-captured through the portal, consent-tracked, baseline to discharge — not a clinician attaching images to a note. Professional and Practice plans.	Client-captured	Chart upload	Chart upload	—
Outcome measurements Recorded and trended by the clinician, not a questionnaire the client fills in. On every MyoSimplified plan, including Essentials.	Clinician-recorded	Survey-based	Survey-based	Yes
Charting, scheduling, billing and referral tracking — 13 features	Yes	Yes	Yes	—
Insurance claim submission	In development	Yes	+\$20/mo	—
Embeddable booking / contact widget	Yes	\$99 Plus only	Yes	—
Referral form for referring providers	Yes	Hushmail secure forms	Hushmail secure forms	—
Referral marketing kit, AI progress reports for referrers	Yes	—	—	—
Automated review requests at discharge	Yes	—	Thrive only	—
Practice website	In development	Yes	+\$59/clinic	—
Myo Kits shipped to your client	In development	—	—	—
AI note assist and AI scribe from a recorded session	Yes	+\$35/clinician	+\$15/clinician	—
Seats included	1 seat	1 seat	1 seat	1 seat
Additional clinician	\$19 / \$39 / \$49	\$69–74	\$40 FT / \$20 PT	~\$24

Competitor pricing is each provider's published US monthly rate for a single clinician as of August 2026. Verify with each provider. · myosimplified.com/compare