

Product Overview

Practice management built for orofacial myofunctional therapy — not adapted to it.

THE PROBLEM THIS SOLVES

Most myofunctional therapists run two systems that do not talk to each other: a general EHR for charting and scheduling, and a separate exercise platform for home programs. Client records get entered twice. Adherence data lives in one tool and the clinical note lives in another. Neither system knows what a myofunctional practice actually does.

MyoSimplified is one system that does both, built alongside a working OMT practice. If you already have an EHR you are happy with, Essentials replaces just the exercise and engagement half.

WHAT YOU GET

A myo-native exercise library. Built-in exercises with numbered client-facing steps and a demonstration video, plus your own custom exercises in the same structure. Build a program, assign it in minutes, and it appears in the client's portal immediately.

A client portal your clients will actually use. Clients see their program, check off practice, watch the videos and message you securely in any browser. No app to download, nothing for a parent to install before their child can start.

Adherence you can see before the appointment. Portal check-offs become one adherence figure, a week-over-week trend and a flag when a client goes quiet. They see the same numbers you do, so the conversation is shared rather than an audit.

Progress photos and outcomes. Baseline-to-discharge photos taken by the client on their own phone, from Professional up. Outcome measurements are on every plan, including Essentials — they are what makes network benchmarking possible later, so everyone contributes.

Clinical documentation. SOAP notes tied to the appointment, treatment plans with measurable goals, and intake forms clients complete before they arrive.

Scheduling, telehealth and billing. Appointment templates, recurring sessions, reminders and client self-service cancellation. Start a compliant video session from the row you check a client in from. Invoices, superbills, payment plans and statements, paid from the portal and reconciled automatically.

Referral visibility. Every client record carries its referral source, so you can see which dentists, orthodontists and ENTs drive your caseload — and send branded progress summaries back to keep them referring.

PLANS

	Essentials \$29/mo	Professional \$79/mo	Practice \$129/mo
Exercise library, portal, compliance tracking, outcomes	✓	✓	✓
Charting, scheduling, telehealth, billing, referral tracking	—	✓	✓
AI, referral marketing, analytics, supervision, multi-location	—	—	✓
Practice manager, scheduler and biller roles	—	Free	Free
Seats included	1 seat	1 seat	1 seat
Additional seats	\$19/mo each	\$39/mo each	\$49/mo each

Essentials seats are exercise-and-portal only — no charting, scheduling or billing. Non-clinician roles — practice manager, scheduler, biller — never consume a paid seat. Paying annually saves 15% on any plan.

IN DEVELOPMENT

On the roadmap, not available today. No dates are given because we would rather ship them well than to a date.

Outcome benchmarking against the network

Insurance claim submission

Myo Direct
kits shipped straight to your client

Wholesale kit pricing

Mobile apps

All AI is included in the Practice plan. There is no separate AI add-on.

SECURITY AND COMPLIANCE

Architected for protected health information from the first line of code, by a founder whose day job is security and governance.

HIPAA compliant. A Business Associate Agreement signed with every practice, and with each of our subprocessors.

Encrypted. In transit over TLS and at rest.

Row-level data isolation. Every query is scoped to your practice at the database layer.

Access controls. Role-based permissions and a 30-minute idle timeout on both the practice and client portals.

Written policies, available on request. Risk assessment, breach notification, contingency, retention and access control.

Your data is yours. Full export on request. No contract, no lock-in.

Getting started. We do the migration with you: a setup call to configure your visit types and templates, your client records imported from your current system or spreadsheets at no cost, and support answered by people who understand myofunctional therapy rather than a general ticket queue. info@myosimplified.com · myosimplified.com/contact · as of August 2026.